

40<sup>th</sup> Anniversary Spotlight:  
TRANSPARENCY

*We all came together as a planet this year to watch the Olympics but do you know what the most viewed sport in the world is?*

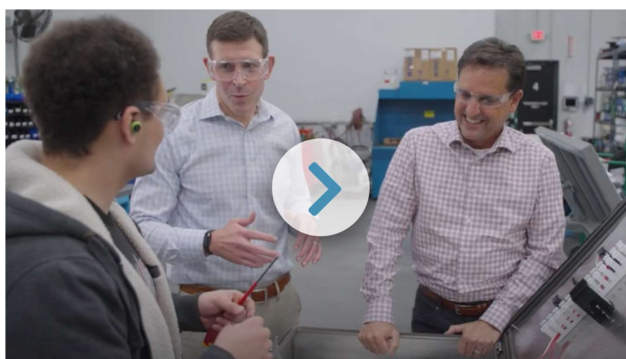
Apologies to all you NFL fans, but the world's most watched sport is soccer. **American football came in #10 behind cricket, field hockey and table tennis.** Although the NFL may not be the most watched sport, the league generates the most revenue of any sports league on the planet. One of the NFL's most successful franchises is the Green Bay Packers. The 4-time Super Bowl champs have been a public company since 1923 and hold an annual meeting of shareholders to communicate the franchise's strategy, financial performance and future outlook. This transparency has fostered a trust which has built one of the most loyal fan bases in the NFL. **Communication and transparency are also the cornerstones of successful private equity firms.**

**Private equity investors place a great deal of trust in their fund managers to make sound investment decisions that have yielded attractive returns over time.** To build this trust, transparency and communication are crucial. For 40 years, Hamilton Robinson has strived to ensure that every investor is fully informed about how their capital is being deployed, the performance of the underlying assets, and any risks and opportunities that may arise. We are committed to consistent and timely reporting, the accessibility of our team and transparency in everything we do.

Transparency doesn't stop with our fund investors. **Transparency and communication are also key drivers of value creation in our portfolio companies.** We believe in broad, shared equity ownership and we establish KPIs and regularly communicate our progress toward a successful outcome. In one of our most recent exits, PNE Corporation, Hamilton Robinson was joined by over 60 management and employee shareholders who all contributed to a more than doubling of revenue during our partnership.

**Hamilton Robinson's 40-year commitment to communication and transparency reinforces that investors and portfolio companies can trust in our ability to realize the promise in small companies over decades.**

## Experience What HRCP's Transparency Can Do For You



### ABOUT HAMILTON ROBINSON

Hamilton Robinson is a private equity firm based in Stamford, Connecticut, that invests in entrepreneur and family-owned companies or corporate divestitures with a dominant position in their niche sub-sectors of technical B2B services and highly engineered manufacturing with revenues of \$15 to \$200 million and earnings of \$3 to \$15 million. Founded in 1984, HRCP has completed over \$1.8 billion in transactions supporting over 80 family businesses and corporate divestitures. Investors include leading financial institutions, funds, family offices and individuals in the United States and Europe. For more information visit [www.hrco.com](http://www.hrco.com).

**"Realizing the promise in small companies for decades"**

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